



Bake yourself silly.™



1.800.347.7892

INDICATES KOSHER



Ready to bake in 13 yummy flavors. Each 2.7 lb. tub makes approximately 40 (4ly) - 108 oz. cookies. Each 2 lb. tub makes approximately 30 (4ly) - 108 oz. cookies. Cookie dough may be frozen for up to 1 year and is shelf stable at room temperature (66°F - 77°F) for 21 days. Cookie dough may contain traces of nuts. Cookie dough may be thawed and refrozen.

First Name
 Last Name
 Phone
 Raising funds for
 Teacher/Coach

CUSTOMER NAME/Address/Phone

Kathy Nelson 223 Main St. 547-2125

\$15 \$16 \$9

1001	Chunky Chocolate Chip	
1002	Peanut Butter	
1003	Oatmeal Raisin	1
1004	Sugar	
1009	Snickerdoodle	
1005	M&M's® Candies*	EXAMPLE ONLY
1006	White Chocolate Macadamia	
1007	Triple Chocolate	
1012	Peanut Butter Cup	
1017	White Chocolate Oatmeal Cranberry	
1027	Caramel Pecan Chocolate Chip	
1030	Mint Chocolate Chip	2
6001	Gluten Free Chocolate Chip 2 lb. Tub	

TIPS FOR SELLING

1. Tell them your name, group and **why** you are fundraising.
2. Start with your friends, family and neighbors. Those who support you will want to help. Ask them to buy more than one item.
3. Safety first. Never sell door-to-door.
4. Smile and have fun — happiness is contagious!

AMOUNT DUE

\$47.00

- 1.....
- 2.....
- 3.....
- 4.....
- 5.....
- 6.....
- 7.....
- 8.....
- 9.....
- 10.....
- 11.....
- 12.....
- 13.....
- 14.....
- 15.....

ORGANIZATION USE ONLY COLLECTOR'S INITIALS AMOUNT COLLECTED \$ TOTAL

TOTAL

TOTAL DUE \$



Gluten Free Chocolate Chip
2 lb. Tub
Item #6001



Caramel Pecan Chocolate Chip
Item #1027



White Chocolate Oatmeal Cranberry
Item #1017



Peanut Butter Cup
Item #1012



Snickerdoodle
Item #1009



Mint Chocolate Chip
Item #1030



Triple Chocolate Macadamia Nut
Item #1007
PV3777



Chunky Chocolate Chip
Item #1001



Peanut Butter
Item #1002



Oatmeal Raisin
Item #1003



Sugar
Item #1004



M&M's® Candies*
Item #1005



White Chocolate Macadamia Nut
Item #1006

*Made with M&M's® chocolate candies. M&M's® is a registered trademark of Mars, Inc. - Mars, Inc. has no affiliation with the producer or distributor of this product and has no participation or distribution of this product.



Cookie Dough - Up To 80% Profit!

Dear Fundraising Participant,

ABC Fundraising® is pleased to offer you Crazy About Cookies® line of gourmet cookie dough. These cookies are not only *scrumptious*, but can help your group raise a lot of *dough*! With *The Crazy About Cookies® Cookie Dough fundraiser*, your group can earn *up to 80% Profit!*

ABC Fundraising® realizes that you have the choice to go with any cookie dough supplier. **So why choose us?**

It's simple! We can offer your group more profit than any other supplier guaranteed!

Here's how we can do it:

For every \$500 profit in cookie dough sales that your group makes, we will give you 1 **FREE Spinners®** fundraising card that will help you raise an average of **\$210 in extra bonus profit!**

How much can my group raise?

# of Participants	# of tubs sold	Profit	Bonus Profit	Total Profit
25	250	\$1,137 (35%)	\$420	\$1,557 (48%)
50	500	\$2,600 (40%)	\$1050	\$3,650 (56%)
75	750	\$4,387 (45%)	\$1680	\$6,067 (62%)
125	1250	\$8,125 (50%)	\$3,360	\$11,485 (70%)
500	5000	\$38,350 (59%)	\$14,700	\$53,050 (81%)

- # of tubs of regular flavor cookie dough tubs sold per participant based on national average.
- Total profit includes 1FREE Spinners® card for every \$500 profit in cookie dough.
- Based on \$13/ tub.



Cookie Dough Profit Percentage

100 tub minimum

Quantities Ordered	PROFIT
100 - 250 Tubs	30%
251 - 400 Tubs	35%
401 - 600 Tubs	40%
601 - 1000 Tubs	45%
1001 - 1500 Tubs	50%
1501 - 5000 Tubs	54%
5001 + Tubs	59%

Profit above does not include your bonus profit from the **FREE Spinners®** fundraising cards which when completed, add **up to 20% or more in pure profit!**

*National Statistics show that the average fundraising participant sells 10 tubs of cookie dough during a typical 2-3 week fundraiser.

It's as easy as A-B-C!



Call **1.888.212.1344** & order 1 **FREE** cookie dough pre-sale flyer for each member of your group.



Run your fundraiser for 2-3 weeks collecting \$15-16 for each tub of cookie dough you pre-sell. Your goal should be to pre-sell **10-20 Tubs** of cookie dough per member of your group!



Call **1.888.212.1344** and place your cookie dough order. Your cost will depend on the amount of tubs ordered. The rest of the money you collected is your profit to keep!

*Please see the chart above to determine your profit.

ABC Fundraising® can take your order with a **check by phone, credit card or check.**

Finally, determine a delivery location for your cookie dough and notify everyone who ordered of the time and place. A good location is a school or restaurant with a large refrigerator. You will receive 1 **FREE Spinners®** Fundraising Card worth an average of \$210 for every \$500 in profit your group earns making your net **profit as high as 80%!**

*Spinners® Delivered separately.